

“Let’s Uber There”

Getting people to work in Connecticut



Why Uber?

- According to the CT Department of Labor, as of July 2019, 11,900 youth and adults in the New Haven Labor Market Area are unemployed or underemployed
- 84% of American Job Center registrants identify transportation as a barrier to work, versus 60% who identify child care, 23% who identify lack of education, and 11% who identify lack of job experience.
- Funding cuts to State budget.

Source: How Transportation Problems Keep People Out of the Workforce in Greater New Haven

Lack of Access to a Car Strongly Associated with Unemployment



10%

Unemployment rate



35%

Unemployment rate

Source: How Transportation Problems Keep People Out of the Workforce in Greater New Haven

By Time of Day



During the morning rush (7-9am) 69% of all jobs in Greater New Haven are physically located within a quarter-mile of at least one active bus stop.



But late in the evening (10pm-12am) and on Sunday mornings (7-9am) only 42% of jobs are located near an active bus stop.



Retail and restaurant jobs, which are crucial sources of employment, are even less likely to be located near active bus stops late at night - roughly two-thirds of jobs may be inaccessible by public transit during weekday evenings.

Workforce Alliance Job Placements



Employer Locations of
Job Placements in Connecticut

16,352
TOTAL SERVED

ANSONIA
BERLIN
BETHANY
BETHLEHEM
BOZRAH
BRANFORD
BRIDGEPORT
BRISTOL
BROOKFIELD
BROOKLYN
CANAAN
CHESHIRE

CHESTER
CLINTON
COLCHESTER
CROMWELL
DANBURY
DANIELSON
DARIEN
DEEP RIVER
DERBY
DURHAM
EAST HAMPTON
EAST HARTFORD

EAST HAVEN
EAST WINDSOR
ESSEX
FAIRFIELD
FARMINGTON
GLASTONBURY
GROTON
GUILFORD
HAMDEN
HARTFORD
MADISON
MANCHESTER

MERIDEN
MIDDLEFIELD
MIDDLETOWN
MILFORD
MONROE
NAUGATUCK
NEW BRITAIN
NEW HAVEN
NEW LONDON
NEWINGTON
NEWTOWN
NORTH BRANFORD

NORTH HAVEN
NORWALK
NORWICH
OLD SAYBROOK
ORANGE
OXFORD
PLAINFIELD
PLAINVILLE
POMFRET
PORTLAND
ROCKY HILL
SALEM

SEYMOUR
SHELTON
SOUTHBURY
SOUTHINGTON
ORANGE
OXFORD
PLAINFIELD
PLAINVILLE
POMFRET
PORTLAND
ROCKY HILL
SALEM

WEST HARTFORD
WEST HAVEN
WESTBROOK
WESTPORT
WILTON
WINDSOR
WINDSOR LOCKS
WOODBIDGE
WOODBURY

Uber: The Ride-Hailing Firm

Uber Connecticut launched in April 2014

- 9,000+ CT residents are active Uber driver-partners
- Hundred of thousands of riders and drivers connected every month in CT
- Average estimated time of arrival less than 5 min
- 24% of weekday commute trips begin or end within $\frac{1}{8}$ mile of a Metro-North station*
- Riders requesting an Uber at Metro-North Stations wait less than 3 min*

Workforce Alliance + Uber Connecticut Partnership

In May, 2016 Workforce Alliance becomes the first Workforce Development Board in the country to partner with Uber and signs on as a Beta-tester for new Uber platform called Uber Central.

How it Works

- Uber Central allows us to request rides on behalf of our WIOA, TANF and other specialized grant customers for rides to interviews, appointments, classes, or work (30 days max).
- You can either request rides in “real time” or schedule them in advance.
- Transactions are tracked via company credit card and receipts by participant.
- WIOA, TANF and other special project supportive services funds are used to fund the service.

How Does Uber Help?

Reasons for rides

- Appointments with AJC staff
- Rides to interviews
- Rides to class
- Rides to work
- To/From DMV for license

How does it help?

- 11:00 p.m. from Bridgeport to New Haven.
- 10:30 p.m. from North Haven to Meriden.
- Loss of transport to class
- Interviews at company headquarters
- Frees up staff time

How is it Working?

- 418 rides were requested for 67 people between July 1, 2018 and June 30, 2019.
- 25 rides were cancelled (6%)
- Total funds spent last program year: \$7,443
 - Lowest cost ride: \$6.65 (1 mile, 4 minutes)
 - Highest cost ride: \$74.52 (55 miles, 60 minutes)

Contact Information

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