

**Housing 2019:  
The 30th Annual Conference of the Affordable Housing  
Alliance**

**Thursday, September 19, 2019  
Red Lion Hotel Cromwell**



*(Formerly the Connecticut Housing Coalition)*

*Leading Connecticut's housing industry in growing  
affordable and equitable communities.*

**Conference Sponsorship & Exhibit Opportunities**

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## 2019 Sponsorship & Exhibit Opportunities

### Premier Sponsor — \$25,000

- Prime recognition, leading up to and on the day of, as the **premier conference sponsor**.
- Opportunity to speak at the luncheon plenary session.
- A reserved table in the ballroom during plenary sessions.
- Opportunity to provide one company promotional item of choice to all attendees.
- Premiere placement of company logo on website, registration form, ballroom slide show and conference materials.
- Full page advertisement in the conference materials.
- One year membership to Affordable Housing Alliance Connecticut.
- 5 complimentary conference registrations, including meals.
- 5 additional registrations at the reduced “member” rate.
- Prime exhibitor table, with complimentary internet, electricity and meals and seating for **two** table attendants (rest of conference not included).

### Diamond Plus Sponsor — \$20,000

- Opportunity to speak at the morning welcome session.
- A reserved table in the ballroom during plenary sessions.
- Opportunity to provide one company promotional item of choice to all attendees.
- Diamond plus placement of company logo on website, registration form, ballroom slide show and conference materials.
- Full page advertisement in the conference materials.
- One year membership to Affordable Housing Alliance Connecticut.
- 5 complimentary conference registrations, including meals.
- 5 additional registrations at the reduced “member” rate.
- Prime exhibitor table, with complimentary internet, electricity and meals and seating for **two** table attendants (rest of conference not included).

### Diamond Sponsor — \$10,000

- Opportunity to speak at the beginning of a housing workshop of your choice with a dual focus on economic development, health, racial equity, D.C. politics, CT funding or CT politics.
- Diamond placement of company logo on website, registration form, ballroom slide show and conference materials.
- Full page advertisement in the conference materials.
- One year membership to Affordable Housing Alliance Connecticut.
- 5 complimentary conference registrations, including meals.
- 5 additional registrations at the reduced “member” rate.
- Guaranteed exhibitor table, with complimentary internet, electricity and meals and seating for **two** table attendants (rest of conference not included).

## 2019 Sponsorship & Exhibit Opportunities

### Platinum Sponsor — \$5,000

- Recognition from the keynote podium on day of event.
- Company logo on website, registration form, ballroom slide show and conference materials.
- Half page advertisement in the conference materials.
- One year membership to Affordable Housing Alliance Connecticut.
- 5 complimentary conference registrations, including meals.
- 5 additional registrations at the reduced “member” rate.
- Guaranteed exhibitor table, with complimentary internet, electricity and meals and seating for two table attendants (rest of conference not included).

### Gold Plus Sponsor — \$3,000

- Company name on website, ballroom slide show and conference materials.
- Quarter page advertisement in the conference materials.
- Half-off a one year membership to Affordable Housing Alliance Connecticut.
- 3 complimentary conference registrations, including meals.
- Exhibitor opportunity (see next page), with meals and seating for two table attendants.

### Gold Sponsor — \$2,500

- Company name on website, ballroom slide show and conference materials.
- 2 complimentary conference registrations, including meals.
- Exhibitor opportunity (see below), with meals and seating for one table attendant.

### Silver Sponsor — \$1,000

- Company name on website, ballroom slide show and conference materials.
- 1 complimentary conference registration, including meals.
- Exhibitor opportunity (see below), with meals and seating for one table attendant.

### Friend — \$250

- Company name on ballroom slide show and conference materials.
- Opportunity to display promotional materials on day-of literature table.

## 2019 Sponsorship & Exhibit Opportunities

### Exhibitor Opportunity

**Note:** Space in the exhibitors area is limited. Tables are reserved on a first come, first serve, basis.

#### Gold Plus Sponsor

- Skirted 6' exhibitor table located in the exhibitor's area.
- Meals and seating for **two** table attendants (rest of conference not included).
- Internet and electricity available for an additional fee.

#### Gold and Silver Sponsors

- Skirted 6' exhibitor table located in the exhibitor's area.
- Meals and seating for **one** table attendant (rest of conference not included).
- Option to send **one** additional table attendant for an additional fee.
- Internet and electricity available for an additional fee.